

Tooele Valley Theatre

About Our Company



"Tooele Valley Theatre is the best new theatre company I've yet to encounter" - Utah Theatre Bloggers Association

"I couldn't help but leave the (theatre) space feeling like I was given a great gift." - Front Row Reviewers

TVT

Tooele Valley Theatre was established in 2021 and started its first season with 4 extremely different productions. From Outdoor Shakespeare productions, Large-Scale musicals, and close intimate blackbox productions - TVT hit all the marks. Since it's founding TVT has been recognized by Utah reviewers as "One of the best theaters in Utah" and "One of the best new theater's to emerge out of the pandemic". Tooele Valley Theatre continues to produce varied productions of different format, type and content, to show the full breathe of live performance and bring new people into this exciting craft.

Who We Are

Tooele Valley Theatre is run completely by volunteers in every rank of the company. We are a group of passionate artists not only from Tooele, but from Salt Lake, Utah and Davis counties. We all believe that live theatre is one of the greatest and most powerful tools in bringing people together and we love sharing that with our community.

Acting Company



TVT's acting company varies from production to production but is consistently filled with not only Tooele County Residents but actors from as far North as Ogden and as far South as Provo who make the long drive each day just to take part in our productions.

Creative Teams



We believe that every artists needs to be able to create their craft. At TVT, directors and designers operate with equity standards and work together to create professional level productions. Not only for the sake of Tooele Valley Theatre, but to help them build polished portfolios as they continue in theatrical design and take their career to other productions.

Board of Directors



The BOD at TVT is composed of five individuals who put in extreme amounts of time, hard work and, often enough, money to make sure both the Acting Company and Creative teams can practice their craft with minimal blocks. We believe true art happens in a place of pure freedom and respect and our goal is to create that for our teams. Most of the Board has not only received intensive theatre and arts management education but also worked professionally at various theaters.

Mission

'The Mission of Tooele Valley Theatre is to provide a safe environment for the artists of Tooele Valley and beyond to have enriching theatrical experiences and to inspire, educate and entertain.'

Vision and Values

We see theatre as a way to strengthen the community of Tooele by drawing individuals and families together in shared experiences. We recognize that our community is filled with many diverse thoughts and beliefs. We will always strive to serve the whole of the Tooele Valley and to create an image of good standing. All great work is created within an atmosphere of respect. We provide a safe environment for our artists and volunteers that respects their time, safety, and efforts. We honor our audience and our donors by promising responsibility with our finances to create beautiful theatrical and educating experiences.

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CHALLENGES

TVT has made massive strides in terms of audience growth and actor pool over the past year. However, we still lack major resources that are vital to our growth and sustainability. One of the largest resources we are working towards is a physical home for our company. Did you know that all our sets are built in a two-car garage? Our casts rehearse in classrooms, living rooms and whatever we can find around town? Or that much of TVT's funding goes into the rental of performance spaces? If our team can make productions that rival professional companies with these resources, just imagine what we could create in Tooele with a permanent home?

SOLUTION

As amazing as it would be to jump right in and build a theatre; we know that isn't realistic. It will be a long road of hard work before then. However, there are small but impactful steps we can take as a company to work towards that dream.

Form Meaningful Community Partnerships

1

Tooele Valley Theatre aims to form lasting partnerships with community leaders and local businesses where benefits go both ways. In the past, TVT has offered advertising, company performances, and free tickets to local businesses. As TVT's reach continues to grow, these benefits will become more impactful for our partners. Our goal is to continue to cultivate these relationships and help bring our community together.

Rehearsal and Construction Space

2

Much of our funding currently goes into making sets that can be built in small spaces and assembled at the larger performance space. Not only is this more expensive but extremely time consuming. On the acting company side, rehearsal space reservations are extremely difficult (and sometimes pricey) in Tooele County. Simply having a space for Rehearsal and Construction would save time, money and allow us to spread our resources even further. We are constantly looking at commercial buildings for sale. However, without the proper funding we are unable to make meaningful steps towards this goal.

Establish our Education Program

3

So - How would TVT be able to afford a space once we acquired one? That's where the most important piece of our mission comes in. Theatre education teaches creative skills, inquiry, critical learning and life skills, and fuels young people's imaginations. The benefits of an arts education are well-documented and affect individuals for life. Our main goal is to establish a theatre education program that offers classes consistently and year-round. Classes such as acting, dance, technical theatre, and theatrical design. *With the demand for theatre education, even keeping tuition low to stay accessible to our community, would give us a constant revenue stream to pay for operating expenses.

WHAT WE DO

Tooele Valley Theatre is a community theatre company in Tooele, Utah that aims to provide year-round theatrical experiences for the audiences of Northern Utah.

Our goal is to provide a variety of community experiences throughout our artistic season. This includes productions ranging from Shakespeare to Musical Theatre to shows not typically produced by Community Theatres, Theatre Education camps/classes and smaller community performances at community events.

TVT was named Best New Theatre Company in Utah during their second season and nominated for 8 Broadway World Awards

Why the Arts?

Having a hub of arts in a community is much more powerful than some people think. Take a look at performing arts venues locally or around the country. Business BOOM around arts venues and communities grow. For more information about this, we would recommend looking into the Arts and Economic Prosperity study conducted by Americans for the Arts. Here are two of our favorite points (we have much more, but we are out of room!)

Local Business

Dinner and a show go hand-in-hand. The arts, unlike most industries, leverage significant amounts of event-related spending by their audiences. In 2017, arts attendees spent \$31.47 per person, per event, beyond the cost of admission on items such as meals, parking, and lodging—vital income for local business-

Tourism

One-third of the nation's arts attendees are from outside the county in which the arts event took place (34.1 percent) and spent twice as much as their local counterparts. TVT has shown that audience members are willing to travel to see our productions and we will only see more as we continue to grow.

